Analysis of Proportions

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Proportions and the binomial distribution

The binomial distribution function

• The formula for a **binomial probability**, or, the probability of getting exactly *d* events in a sample of *n* individuals is

$$P(d \text{ events}) = {n \choose d} \pi^d (1 - \pi)^{n-d},$$

where $d! = 1 \times 2 \times \ldots \times d$, and π is the population probability of the event of interest (D)

- We wish to estimate π using p
- How much do does *p* differ from the true, unknown *π*? What is the uncertainty?

Standard error of a proportion

• The standard error of the proportion of D's in a sample is:

s.e. =
$$\sqrt{\frac{\pi(1-\pi)}{n}}$$
,

where n is the sample size. It measures how closely the sample proportion estimates the population proportion

• The standard error is estimated by:

$$\widehat{\mathsf{s.e.}} = \sqrt{\frac{p(1-p)}{n}},$$

with π replaced by p

The normal approximation to the binomial distribution

- When the sample size, *n*, increases, the binomial distribution can be approximated by a **normal distribution** with the same mean and standard error as for the binomial distribution
- This is useful for:
 - calculating confidence intervals
 - carrying out hypothesis tests
- Rule of thumb: The approximation is valid when both n × π and n × (1 − π) is greater than or equal to 10

Confidence interval for a proportion

 Given that the normal approximation to the binomial distribution is sufficiently good, the confidence interval for the population proportion, π, is

$$\mathsf{CI} = \left(p - z' \times \sqrt{\frac{p(1-p)}{n}}, p + z' \times \sqrt{\frac{p(1-p)}{n}} \right),$$

where z' is the appropriate percentage point of the standard normal distribution (typically 1.96), n is the sample size, and p is the sample proportion

Example: 15.3 in Kirkwood & Sterne

In September 2001 a survey of **smoking habits** was conducted in a sample of 1000 teenagers aged 15-16, selected at random from all 15-16 year-olds living in Birmingham, UK. A total of 123 reported that they were current smokers

Thus the proportion of current smokers is estimated by

$$p = \frac{123}{1000} = 0.123 = 12.3\%$$

The **standard error** of *p* is estimated by:

$$\widehat{\text{s.e.}} = \sqrt{\frac{0.123 \times (1 - 0.123)}{1000}} = 0.0104$$

Thus the 95% **confidence interval** for the population probability is:

95% CI =
$$(0.123 - 1.96 \times 0.0104, 0.123 + 1.96 \times 0.0104)$$

= $(0.103, 0.143)$

This means that with 95% confidence, in September 2001 the proportion of 15-16 year-olds living in Birmingham who smoked was between 10.3% and 14.3%

Testing a hypothesis about one proportion

Hypothesis testing

• To test the null hypothesis that the population proportion equals a particular value, π_0 :

$$\mathbf{H}_{\mathbf{0}}: \pi = \pi_{\mathbf{0}}, \mathbf{H}_{\mathbf{a}}: \pi \neq \pi_{\mathbf{0}},$$

we perform a z-test using the approximating normal distribution

z-test

• Providing that both $n \times \pi_0$ and $n \times (1 - \pi_0)$ are greater than or equal to 10, the **test statistic**

$$z = \frac{p - \pi_0}{\sqrt{\pi_0(1 - \pi_0)/n}}$$

is standard normally distributed

• From the test statistic we derive a corresponding *P*-value, which is the probability that $\pi = \pi_0$ (or something more extreme)

Example: 15.3 in Kirkwood & Sterne

In 1998 the UK Government announced a target of **reducing smoking among children** from the national average of 13% to 9% or less by the year 2010, with a fall to 11% by the year 2005. Is there evidence that the proportion of 15-16 year-old smokers in Birmingham at the time of our survey in 2001 was below the national average of 13% at the time the target was set? To answer the question, we carry out a statistical test where the **null hypothesis** states that the population proportion is equal to 0.13 (13%), while the alternative states that the population proportion is less than 0.13 (13%):

$$H_0: \pi = 0.13$$
 vs $H_1: \pi < 0.13$

The **standard error** of the sample proportion, *p*, under the null hypothesis is:

$$\sqrt{rac{0.13 imes (1 - 0.13)}{1000}} = 0.106$$

The observed value of the **test statistic** is therefore:

$$z = \frac{0.123 - 0.13}{0.106} = -0.658$$

with a corresponding (one-sided) *P***-value** equal to 0.255. This means that there is no evidence that the proportion of teenage smokers in Birmingham in September 2001 was lower than the national 1998 levels